



MG Motor India to upskill over 25,000 students in four years under MG Nurture

- *A student empowerment program focused on bridging the 'industry-academia' gap*
- *Optional/elective Connected/ Autonomous / Electric Vehicle (CA/EV) for Engineering, Diploma and ITI students*
- *Campus to Corporate Program to make the journey of the students smoother to the corporate world*

Vadodara, January 19, 2023: MG Motor India today signed MOUs with 22 colleges as part of its MG Nurture program to upskill more than 25,000 students in four years. MG Nurture is an initiative that intends to impart future-ready skills to students by way of hands-on and experiential training on EVs and Autonomous and Connected Vehicles in various engineering colleges and ITIs across India. The holistic skill development program will be conducted in close association with technical institutes which will also include Campus to Corporate program to help the students in honing their soft skills and making their transition to the corporate world easier.

The education partner *Skill Lync* will provide internships and mentorship opportunities for students, allowing them to gain valuable experience and skills in a professional setting. Additionally, the company will collaborate with colleges to develop and implement a curriculum that aligns with the latest industry trends and standards.

In 2023, under the MG Nurture program, engineering, diploma, and ITI students from any branch can opt for an add-on or an elective course in connected, autonomous and Electric Vehicles (EVs). For engineering students, the course is offered in the 6th and 7th semesters, while for the ITI / Diploma course students, it is offered in the 4th and 5th semesters. The company shall also provide internship opportunities (need basis) to the students and give preference in placements to exceptional graduating students under the MG Nurture initiative.

Speaking on the occasion, **Mr. Rajeev Chaba, President, and Managing Director, MG Motor India, said,** "With MG Nurture, we intend to provide an impetus to creating a future-ready ecosystem in India with a skilled workforce. Enabling and empowering our youth through continuous skilling, reskilling, and upskilling so that they can contribute to society. The students who participate in this initiative will develop a greater potential and emerge as significant contributors to India's automobile industry."

MG has been working with academia since 2020 to provide students with the necessary skills to bolster their employability. The company initiated a paid internship program for 200 students across 79 cities followed by a one-year training for 200 engineering students at MG dealerships across India. The carmaker also provided over 13 connected cars / EVs to colleges across India for students to get practical learning experiences with these vehicles. The company also tied up with IIT Delhi and IIT Sonapat for a research program in the field of electric and autonomous vehicles.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 99 years.



MG Motor India's state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,25,000 vehicles and employs nearly 2,500 workers. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster and MG Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology.

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