

MG Motor offers a glimpse of the Bold and Powerful Next-Gen Hector; showcases Argyle-Inspired Diamond Mesh Grille

Gurugram, August 10, 2022: MG Motor India today moved a step closer to the launch of the much anticipated Next-Gen Hector as it released a teaser highlighting the SUV's powerful presence. The Argyle Inspired Diamond Mesh Grille will present a Bold, Commanding, and Powerful stance to the Next-Gen Hector. The bold design of the Grille is meticulously crafted to connect with Hector's signature DRLs, further amplifying its commanding presence.

The Bold and Powerful Exterior of the Next-Gen Hector is in harmony with its interior that is conceptualized to offer a cinematic and immersive experience, complemented by India's largest 14" HD Portrait Infotainment Screen.

Scheduled to be launched by the end of 2022, the Next-Gen Hector will be sold alongside the existing Hector (India's first Internet SUV), which continues to enjoy strong preference among customers.

About MG Motor:

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 98 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,25,000 vehicles and employs nearly 2,500 workers. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster and MG Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology.