

MG launches All-New Hector 2021 at INR 12.89 lakhs

India's First Internet SUV now comes with exterior & interior enhancements, many additional features in 5, 6, 7-seat configurations

New Delhi, January 7, 2021: MG Motor India has launched the all-new HECTOR 2021 range starting at Rs. 12.89 lakhs. HECTOR 2021 is now more evolved as it comes loaded with several first-in-segment features, dual-tone exteriors and interiors, and a plethora of options to choose from.

India's first internet SUV now has an overpowering look with an all-new **Bold Thermopressed Front Chrome Grille**, luxurious **Champagne and Black Dual-Tone** themed interior, **18-inch Stylish Dual-Tone Alloys**, updated i-SMART with **industry-first Hinglish voice commands** and many more features that add to its style statement.

As part of the HECTOR 2021 range, the segment leader is now available in its newly launched 7-seater avatar along with 5 and 6-seater options.

Speaking on the launch, **Mr. Rajeev Chaba, President & Managing Director, MG Motor India**, said, "At MG, our constant endeavor is to capture the imagination of our customers. With the Hector 2021 line up, we have made changes taking into consideration customer and automotive experts' feedback. HECTOR's evolution has made the internet SUV an even more compelling choice in its segment."

HECTOR 2021 5-Seater

The HECTOR 2021 5-seater comes with an all-new Bold Thermopressed Front Chrome Grille, which adds a sense of depth to its stance. It's looks further get enhanced with larger 18-inch Stylish Dual-Tone Alloys, a Dark Rear Tailgate Garnish, and Gunmetal Finish on front & rear skid plates. It also gets other new features like front ventilated seats, wireless charging, auto-dimming interior rear-view mirror and industry-first Hinglish voice commands. The bestselling SUV now also has a luxurious Champagne and Black Dual-Tone themed interior option.

All-New HECTOR Plus 2021 7-seater

The newly introduced 7-seater variant of HECTOR Plus is an Internet **SUV with a Panoramic Sunroof** and gets updated **18-inch Stylish Dual-Tone Alloys**. It provides room for more occupants with 2nd row bench seats for 3 adults and the 3rd row for two children. The 7-seater will come in Style, Super, Smart, and a new 'Select' trim level.

HECTOR Plus 2021 6-seater with Captain Seats

The HECTOR Plus 6-seater with captain seats also gets updated **18-inch Stylish Dual-Tone Alloys**, Front Ventilating seats, wireless charging, and Auto-Dimming IRVM.

i-SMART Updates

In line with MG's commitment to be at the forefront of the Auto-Tech Space, HECTOR 2021 has introduced an upgraded i-SMART with Hinglish Voice commands. MG HECTOR 2021 is equipped with engine start alarm and an in-car voice alert for critical tyre pressure. The internet SUV can now also understand & respond to 35+ Hinglish commands that control various in-car functions such as Sunroof ("Khul Ja Sim Sim"), FM ("FM Chalao"), AC ("Temperature Kam kar do") & many more.

MG HECTOR 2021 comes with **60+ Connected car features** with newly added features like i-SMART app on Apple watch, voice search for songs in Gaana app, Wi-Fi connectivity, Weather forecast by Accuweather, & many more.

MG HECTOR is India's first internet car that introduced several industry-firsts and established new benchmarks in its segment. They include OTA update capability & sophisticated 48V mild-hybrid architecture alongside others. The vehicle continues to come with **25+ safety and security features** as standard including Electronic Stability Program, Traction Control, Hill Hold Control, Rear Wiper & Washer and Rear Defogger.

MG has retailed more than 40,000 units of the feature-rich internet SUV so far with strong customer demand on a national level. HECTOR has also given MG the desired momentum with 250+ customer touchpoints across 65 cities to date in India.

MG HECTOR 2021 range continues to be powered with the industry-first MG SHIELD. Under this, MG offers the best-in-class total cost of ownership (TCO). It offers 5-year/Unlimited KMs warranty, 5-year Roadside Assistance, and Free Labour Charges for the first 5 periodic services. MG HECTOR provides the lowest Total Cost of Ownership (TCO) which is 45 paise per KM for Petrol and 60 paise per KM for Diesel variants (calculated up to 100,000 KMs of usage).

MG Motor India has further assured its customers about the resale value of the HECTOR range. The carmaker has tied up with CarDekho, which will buyback MG HECTOR PLUS at a residual value of 60% after three years of ownership under the "3-60" plan available at a very compelling price. The MG Hector 2021 will also be available under MG Subscribe with Myles and Zoom for monthly subscription.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 96 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 work force. **Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric)** mobility, the cutting-edge automaker has augmented the across-

the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, and India's first Autonomous (Level 1) Premium SUV – MG Gloster.

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